



# INVEST IN THE FUTURE OF YOUR BUSINESS AND

Thrive

# STRATEGIC ADVISING

Eden Business  
Concepts

## STRATEGIC PLANNING:

### Do you have a clear path for your company's direction?

*Together we can develop the set of steps you need to take today while mapping out the journey for tomorrow.*

- Care for and challenge your employees while maintaining the quality of your current product or service.
- Push creative innovation to new heights and expand your offering for the future.
- Navigate your company's strategic analysis and find a path forward to bring insight, clarity, and objectivity.

## ORGANIZATIONAL DEVELOPMENT:

### Are you realizing the greatest benefit from your people and resources?

*The key to your success is the development of an effective organization. Here are some critical questions to help bring clarity for your company structure:*

- Is everyone in your company on the same page with where you're going and how to get there?
- Are your people in the right jobs for their abilities and passions?
- Do you have an effective system in place for your core processes?
- Is there discipline and accountability in your company that ensures excellent and consistent results?

## SUCCESSION & LEGACY PLANNING:

### What will happen with the values and impact of your company after you leave?

*At any stage of your leadership, we can work with you to create a smooth transition for you & your company.*

- Every aspect of your company needs a framework and strategy to prepare future leaders to take over the specific responsibilities and challenges you now bear.
- A comprehensive succession plan ensures that everything you have worked to build flows forward through the leaders you have developed.

## DECISION MAKING:

### Do you know how and why you make the decisions in your life?

*We work with you to understand your decision-making process both personally and professionally while digging into your preferred leadership style and the outcomes it generates.*

- Do you understand your decision-making style?
- What is the process you go through mentally, emotionally, and strategically?
- Why do some decisions seem straightforward, and others take more time and emotional energy?
- How do you support and defend your decisions?
- How do others typically respond to your decisions – with trust or skepticism?

## LEADERSHIP COACHING:

### Are you aware of the instincts and motivations that drive your leadership?

*Together, we'll walk through your regular conversations, decision making, conflicts, and day-to-day questions, forming a plan and goals for your leadership situation.*

We begin with a conversation to:

- hear your story
- understand your challenges
- assess your strengths, gifts, and expertise



## INTERESTED IN LEARNING MORE?

### LET'S CONNECT!

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*Become a leader who thrives. Lead people to thrive.  
Build a company that thrives.*

INNOVATING WORKPLACES THAT *Thrive*